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|  | **Exceeds Expectations** | **Meets Expectations** | **Does NOT meet expectations** |
| **Graphics –Clarity** | Graphics for advertisement are all easily viewed and identified from 6 ft. away. | Most advertisement graphics are easily viewed and identified from 6 ft. away. | Advertisement graphics are not clear or are too small. |
| **Graphics - Relevance** | All advertisement graphics are related to the topic and make it easier to understand. All graphics are original works | All advertisement graphics are related to the topic and most make it easier to understand. All borrowed graphics have a source citation. | Graphics do not relate to the topic OR several borrowed graphics do not have a source citation. |
| **Advertisement elements** | Advertisement contains 12 or less words, makes sense and is original | Advertisement contains 12 or less words and makes sense | Advertisement contains 12 or more words OR does not makes sense OR is plagiarized |
| **Poster Required Elements** | The poster includes all required elements as well as additional information. (who, what, when, where, why, how, impact, mistakes, etc) | All required elements are included on the poster. (who, what, when, where, why, how, impact) | 1 or more required elements were missing.  (who, what, when, where, why, how, impact, mistakes, etc) |
| **Content - Accuracy** | At least 6 accurate facts are displayed on the poster. | 3-5 accurate facts are displayed on the poster. | Less than 3 accurate facts are displayed on the poster. |
| **Content - Knowledge** | Student can accurately answer all questions related to facts in the poster and processes used to create the poster. | Student can accurately answer most questions related to facts in the poster and processes used to create the poster. | Student appears to have insufficient knowledge about the facts or processes used in the poster. |
| **Craftsmanship** | The poster shows exceptional craftsmanship in terms of design, layout, and neatness. | The poster shows craftsmanship in terms of design, layout and neatness. | The poster is distractingly messy or very poorly designed. It is not an example of quality craftsmanship. |
| **Use of Class Time** | Used time well during each class period. Focused on getting the project done. Never distracted others. | Used time well during each class period. Usually focused on getting the project done and did not distracted others. | Did not use class time to focus on the project OR often distracted others. |
| **Sources** | More than 3 sources are clearly identified on the back of the poster | 3 sources are clearly identified on the back of the poster | 2 or less sources are clearly identified on the back of the poster |

***Innovations and Inventions Poster***

* ½ of the poster will contain an advertisement for the material, product or process (m/p/p). The advertisement will include a graphic or many graphics and 12 or less words. The advertisement should make sense and be easy to see from 6 ft away.
* ½ of the poster will contain information about the material, product or process. It will include who, what when, where, why, how, and the impact of the m/p/p. Sources and group member names will be listed on the back of the poster.
* In addition to the poster, each student will complete a questionnaire on the m/p/p and a reflection on the project.
* If your poster does not meet expectations, it will not be accepted for grading.